PART 1: Your thoughts

7 - 7.15pm

We’ll use this later in the session and the team are on-hand for any questions

Q1
Q2
Q3
Welcome

PART 1 - INTRO
7.00 Qs: Your thoughts
7.15 Ideas share

PART 2 - CULTURE
7.30 Graham Devlin
- What is a cultural strategy?
- Current thinking
Ideas Share recap

PART 3 - HERITAGE
7.50 Current thinking
8.10 Discussions

PART 4 - ROUND-UP
8.45 Groups present back
8.50 Next steps & thanks
Masterplan recap

A new urban centre
Wide range of uses
Homes for a range of life stages
New public spaces
Culture - feedback headlines

- Link to existing facilities & groups
- Make the most of the existing qualities (nature & heritage)
- Cinema highly valued (bingo & bowling valued by some)
- The area could do with:
  - more arts & entertainment
  - activity day & evening
  - mix of high-street & high-end
  - space to ‘hang out’
- Ensure it is:
  - affordable & accessible
  - people are involved
- Naming is important
Ideas share

Your thoughts on ‘what does culture mean to you and the community?’

Who/ what is missing?

Stories from the past to inspire the future

Priorities to keep/ change/ add

ACTIVITY 1
(15 minutes)
PART 2

Graham Devlin
About

• Developing the cultural strategy
• How we live; what we eat; how we spend our time
• Participation is crucial
• Not ‘1 big idea’
• Technology a challenge (& opportunity)
• Responsive, owned & unexpected opportunities

culture, not Culture
Defining culture?

“The ideas, customs, and social behaviour of a particular people or society.”

“The arts and other manifestations of human intellectual achievement regarded collectively.”
Ingredients (it links to almost everything!)

- Heritage & character
- Creativity
- Entertainment
- Community

- Regional & cultural influences
- Industrial heritage
- Social heritage
- Natural heritage
- ‘Future heritage’
- History & development
- Stories

- Language
- Traditions
- Youth
- Fun / play
- Food
- Health & wellbeing
- Clubs & groups
- Learning & education
- Shared knowledge
- Accessibility
- Diversity

- Arts
- Theatre / film / dance
- Music
- Craft
- Design
- Making
- Co-working & enterprise
- Ambition
- Imagination
- Museums
- Collaboration

- Events
- Cinema, TV, internet
- Sport
- Shopping
- Trends
- Destinations

+ more!
What is a cultural strategy?

Getting there

Individual & formal input

LONG TERM

Existing

SHORT TERM

Responsive

Opportunities

Communities

Individuals

Businesses

Organisations

Groups

culture strategy

Activities

Physical spaces & buildings supporting the strategy.

Opportunities for cultural activities.

Planning application

Development & delivering the strategy.
What is a cultural strategy?

Culture strategy

LONG TERM

Existing

Responsive

Opportunities

Threats

Future

SHORT TERM

Community

Planning application

Activities

Physical

Getting there

Individual & formal input

Communities

Businesses

Organisations

Individuals

Groups

Uses

Meanwhile

Ecology

Transport

Business

Design

Landscape

Lighting

Legacy

Housing

Education

Socio-economic

Affordable workspace
Our approach and examples
Our approach and examples
Our approach and examples
Current thinking
Link to the existing
Emerging ideas...

Activities

Opportunities for cultural activities.
Emerging ideas...

Physical

Physical spaces & buildings supporting the strategy.
How it is built-into the process

PLANNING APPLICATION
Informs strategies
Design guidelines
Cultural & heritage strategy
Social legacy strategy / charter

Events & management
Specific uses & occupiers
Community projects
Public art
Co-design
Training & enterprise programmes
Educational opportunities
Information
Further consultation on the detail design of each phase (RMAs)
Future culture uses and adaptability
+ more

Getting there
Development & delivering the strategy

LONG TERM
SHORT TERM
Ideas Share - recap
PART 3

Heritage
Heritage - feedback headlines

• Retaining & enhancing existing assets
• Focus on water
• Reference historic dock boundaries
• Combine old and new
• Involvement in heritage
• Materiality: wood / brick +
• Naming

+ Session’s part 1 findings
Emerging ideas...

Activities
Opportunities for cultural activities.

Physical
Physical spaces & buildings supporting the strategy.

Getting there
Development & delivering the strategy
Culture & Heritage - your ideas

As a group what do you consider as the key cultural aspects that can be connected with or that are missing?

Culture & Heritage

December 2017

Other comments/suggestions

Idea 1

Idea 2

Idea 3

SOME SUGGESTIONS OF CULTURAL ASPECTS:

- What about the future of entertainment and leisure?
- How social media and new technologies could be used?

Culture, heritage & character

Community, entertainment, creativity

Regional & cultural influences

Industrial heritage

Social heritage

Natural heritage

‘Future heritage’

History & development

Stories

+++ Arts

Theatre / film / dance

Music

Craft

Design

Making

Co-working & enterprise

Ambition

Imagination

Museums

Collaboration

+++ Events

Cinema, TV, internet

Sport

Shopping

Trends

Destinations

+++ Language

Traditions

Youth

Fun / play

Food

Health & wellbeing

Clubs & groups

Learning & education

Shared knowledge

Accessibility

Diversity

+++ or others!

Opportunities for cultural activities.

Development & delivering the strategy.

Physical spaces & buildings supporting the strategy.

Activities

Getting there

Physical
Round-up
Next steps

• Individual & formal input into the strategies
• Developed masterplan exhibition early 2018
• Key issues discussions
• Planning application spring 2018
Thank you